

Roberts Elementary School

is proud to host the 13th Annual 2023 **THE TRENT 10K** in honor of Trent McElroy; a Roberts 4th grader who lost his battle to childhood cancer in 2013.

It was Trent's greatest wish to support children who are valiantly fighting the same battle he fought. Treatment for childhood cancer and related expenses cost \$1 billion in the US in 2009 alone. These families are vulnerable to financial stress related to unplanned hospitalizations, out of pocket expenses and changes in parental employment. With growing health care costs, resources to help ease the financial burden are limited.

To honor Trent's legacy, Roberts hosts this race each year. All proceeds go to the Trent's Touch Foundation in order to support local families battling pediatric cancer.

TO DATE, WE HAVE SUPPORTED 53 LOCAL FAMILIES.

Partner with us to support these little heroes by:

- 1. BECOMING A SPONSOR. Learn about our Sponsorship levels and the benefits* to your business on the following page.
- 2. BECOMING A DONOR. Every penny helps. If you prefer to make a flat donation, you can contribute to our efforts by visiting TrentsTouch.com/donate.
- 3. REGISTER TO RUN. Join us on January 21st for a day of fun. Please register on-line at https://TheTrent2023.EventBrite.com
- 4. SHARE. Help Share our message by sharing on all your social media platforms. Like us on Facebook, Instagram and visit our race site: leonschools.net/trent10k
- 5. Learn More. Visit TrentsTouch.com to find out more about Trent's Touch Foundation.

Thanks, TEAM TRENT

*Sponsorship contributions are generally tax deductible.

THE TRENT SPONSORSHIP LEVELS

BENEFITS	EAGLES WING	GOLDEN FOX	SILVER FOX	RED FOX
	Platinum Sponsor	Sponsor	Sponsor	Sponsor
	\$2,500	\$1,000	\$500	\$250
Logo on shirt	TOP	MIDDLE	воттом	
Website/ Media exposure	V	✓	√	\checkmark
Free entries into race and t-shirts	10	6	4	2
Company banner (provided by sponsor) hanging at school site	✓	\	\	✓
Race day recognition	\	\		
Stacked signs (provided by sponsor) Along race course	✓			
Website cross promotion	√			

All forms must be received by January 4, 2023

Eagle's Wing:	\$2,5000 I Golde	Golden Fox \$1,000		Fox \$500			
	■ Red Fox \$250	Other					
FULL COMPANY NAME							
ADDRESS							
PHONE NUMBER		FAX					
WEBSITE							
CONTACT NAME							
CONTACT NUMBER		CONTACT EMA	AIL				
OUR CONTRIBUTION IS ENCLOSED IN THE AMOUNT OF:							
UNABLE TO SPONSOR AT THIS TIME BUT WOULD LIKE TO CONTRIBUTE:							
5 \$100	5 \$75 5 \$50	5 \$35	\$25	■ Other:			

Completed forms with checks payable to **TRENT'S TOUCH** may be mailed to:

ROBERTS ELEMENTARY SCHOOL

5777 Pimlico Drive, Tallahassee, FL 32309 Attn: The Trent — Kim McFarland

Please email your company logo in a jpeg format to **TheTrent10@gmail.co**m by January 4, 2023.